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#### BEFORE THE FEDERAL COMMUNICATIONS COMMISSION 1 OF THE UNITED STATES OF AMERICA 2 3 In the Matter of FCC No. 96-93 4 Federal-State Joint Board on Common Carrier Docket No. 96-45 Universal Service 5 RECEIVED 6 DEC 2.7 1996 7 FEDERAL COMMUNICATIONS COMMISSION OPENING COMMENTS ON THE FEDERAL-STATE JOINT BOARD'S TRECOMMENDED DECISION 8 9 AND CONSEQUENCES FOR UNIVERSAL SERVICE IN LOW-INCOME, MINORITY, AND LIMITED-ENGLISH-SPEAKING COMMUNITIES 10 11 12 13 PUBLIC ADVOCATES, INC. MARK SAVAGE 14 CARMELA CASTELLANO 1535 Mission Street 15 San Francisco, California 94103 (415) 431-7430 16 (415) 431-1048 (fax) 17 Attorneys for NATIONAL COUNCIL OF LA RAZA 18 SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE 19 KOREAN YOUTH AND COMMUNITY CENTER 20 FILIPINO CIVIL RIGHTS ADVOCATES FILIPINOS FOR AFFIRMATIVE ACTION 21 ASSOCIATION OF MEXICAN-AMERICAN **EDUCATORS** 22 CALIFORNIA ASSOCIATION FOR ASIAN-PACIFIC BILINGUAL EDUCATION 23 CHICANO FEDERATION OF SAN DIEGO COUNTY 24 EL PROYECTO DEL BARRIO ESCUELA DE LA RAZA UNIDA 25 LAWYERS' COMMITTEE FOR CIVIL RIGHTS OF THE SAN FRANCISCO BAY 26 AREA OPENING COMMENTS OF NATIONAL COUNCIL OF LA RAZA ET AL.

ON JOINT BOARD'S RECOMMENDED DECISION

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#### SUMMARY OF FILING

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- 1. The Federal-State Joint Board's Recommended Decision makes significant contributions to universal service in low-income, minority, and limited-English-speaking communities:
  - Recognizing the disparities in access between schools and libraries in more affluent communities and those in traditionally underserved low-income, minority, and limited-English-speaking communities, the Recommended Decision supports higher discounts for the latter to avoid perpetuating and to remedy these existing disparities. [Recommended Decision ¶¶ 562-563.]
  - The Recommended Decision supports states' efforts to ensure multi-lingual information regarding services, rates, and billing to their respective residents. [Recommended Decision ¶ 393.]
  - The Recommended Decision modifies the federal Lifeline program to reach lowincome consumers in every state. [Recommended Decision ¶ 417.]
  - In order to help increase subscribership among low-income consumers, the Recommended Decision prohibits carriers from disconnecting local service for failure to pay toll charges, and supports providing voluntary toll limitation free of charge to low-income consumers. Furthermore, it prohibits restrictions on the number of supported service connections for low-income consumers, and prohibits service deposits for Lifeline customers with toll blocking. [Recommended Decision ¶ 384, 387, 428, 429.]
- 2. UNIVERSAL SERVICE GOAL. The National Council of La Raza and others continue to recommend that the Federal Communications Commission should give effect to the principles of Section 104 and Section 254(b) and should state a universal service goal that, in each state, carriers should work to achieve that state's statewide average rate of subscribership specifically in that state's low-income, minority, and limited-English-speaking communities.
- COMMUNITY-BASED ORGANIZATIONS. The National Council of La Raza and 3. others continue to recommend that the Federal Communications Commission should ensure full and equal access to advanced services for community-based organizations. Section 254(b) provides that access to advanced telecommunications services should be had in all regions of the nation, and focusing on the centrally located community-based organizations would be an efficient and effective beginning. The fact that schools, libraries, and health-care providers are specifically mentioned does not preclude giving equal effect to the provisions of section 254(b) promoting access in all regions. At the very least, community-based organizations providing educational, health, and literacy services should be embraced.

## Introduction

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The Federal-State Joint Board's Recommended Decision makes significant contributions to universal service in low-income, minority, and limited-English-speaking communities, and the National Council of La Raza, Southern Christian Leadership Conference, Korean Youth and Community Center, Filipino Civil Rights Advocates, Filipinos for Affirmative Action, Association of Mexican-American Educators, California Association for Asian-Pacific Bilingual Education, Chicano Federation of San Diego County, El Proyecto del Barrio, Escuela de la Raza Unida, and Lawyers' Committee for Civil Rights of the San Francisco Bay Area ("National Council of La Raza") very much appreciate those contributions as well as the consideration given their prior comments.

At this stage, in response to Public Notice DA 96-1891,<sup>1</sup> they raise two key recommended changes to the Recommended Decision. First, the Recommended Decision repeats throughout the Joint Board's and the Commission's significant concerns with the low subscribership levels for many communities. E.g., Recommended Decision ¶ 416. Once again, the National Council of La Raza urges the Commission to adopt a universal service goal that, in each state, carriers should work to achieve the state's *statewide average rate* of subscribership specifically in that state's low-income, minority, and limited-English-speaking communities. Second, the National Council of La Raza renews their recommendation that the Commission encourage access for community-based organizations to advanced telecommunications and information services.

<sup>1</sup> Public Notice DA 96-1891 directed parties to file comments on the Recommended Decision by December 16, 1996. That date was subsequently extended to December 19, 1996.

I. THE NATIONAL COUNCIL OF LA RAZA AND OTHERS ACKNOWLEDGE AND APPRECIATE THE RECOMMENDED DECISION'S SIGNIFICANT CONTRIBUTIONS TO UNIVERSAL SERVICE IN LOW-INCOME, MINORITY, AND LIMITED-ENGLISH-SPEAKING COMMUNITIES.

The Federal-State Joint Board's Recommended Decision makes significant contributions to universal service in low-income, minority, and limited-English-speaking communities, and the National Council of La Raza wishes to acknowledge those contributions.

- 1. Recognizing the disparities in access between schools and libraries in more affluent communities and those in traditionally underserved low-income, minority, and limited-English-speaking communities, the Recommended Decision supports higher discounts for the latter to avoid perpetuating and to remedy these existing disparities. [Recommended Decision ¶¶ 562-563.]
- 2. The Recommended Decision supports states' efforts to ensure multi-lingual information regarding services, rates, and billing to their respective residents. [Recommended Decision ¶ 393.]
- 3. The Recommended Decision modifies the federal Lifeline program to reach low-income consumers in every state. [Recommended Decision ¶ 417.]
- 4. In order to help increase subscribership among low-income consumers, the Recommended Decision prohibits carriers from disconnecting local service for failure to pay toll charges, and supports providing voluntary toll limitation free of charge to low-income consumers. Furthermore, it prohibits restrictions on the number of supported service connections for low-income consumers, and prohibits service deposits for Lifeline customers with toll blocking. [Recommended Decision ¶¶ 384, 387, 428, 429.]

For the reasons stated in the Recommended Decision and in National Council of La Raza's and other parties' prior comments, these recommendations are well supported by the public interest and the Commission's legal authority to implement them.

II. THE COMMISSION SHOULD ADOPT A UNIVERSAL SERVICE GOAL THAT, IN EACH STATE, CARRIERS SHOULD WORK TO ACHIEVE THAT STATE'S STATEWIDE AVERAGE RATE OF SUBSCRIBERSHIP IN THE STATE'S LOW-INCOME, MINORITY, AND LIMITED-ENGLISH-SPEAKING COMMUNITIES.

In their prior comments, the National Council of La Raza recommended that the Joint Board and the Commission should give effect to the key principles of Section 104 and Section 254(b) by stating a universal service goal that, in each state, carriers should work to achieve that state's statewide average rate of subscribership in that state's low-income, minority, and limited-English-speaking communities. As the Federal Communications Commission has recognized, subscribership levels are far lower in these communities. At the same time, carriers manage to serve other areas at subscribership levels well above the statewide average. Consequently, California's Public Utilities Commission has established such an a universal service goal of 95 percent service (California's statewide average) particularly in California's low-income, minority, and limited-English-speaking communities. The Joint Board acknowledged this recommendation, Recommended Decision ¶ 415, but appears not to have reached a conclusion on its merits.

Paragraph 50 of the Notice of Proposed Rulemaking requested comment regarding "the Commission's overall responsibilities under Sections 1 and 254 with regard to low-income consumers". Section 1 and Section 254, as well as the Recommended Decision, acknowledge that factors other than rates and affordability account for the failure to achieve universal subscribership levels. E.g., Recommended Decision ¶ 126. The National Council of La Raza recommends that the Commission craft a universal service goal which recognizes these factors--that the Commission should recognize that race, national origin, and language, as well as income, account considerably for the failure to achieve universal service in many regions of the United States, and that the Commission implement corrective policies.

The Commission has new responsibilities under Section 104 of the Telecommunications Act, "to make available, so far as possible, to all the people of the United States without discrimination on the basis of race, color, religion, national origin, or sex a rapid, efficient, Nation-wide, and world-wide wire and radio communication service with adequate facilities at reasonable charges . . . . "2 The Commission's subscribership reports have long recognized that people of Hispanic origin and African-Americans independently have far lower subscribership levels. The National Council of La Raza's prior comments presented a record demonstrating those differences. To bring universal service to low-income, minority, and limited-English-speaking communities, the National Council of La Raza continues to respectfully urge the Federal Communications Commission to state a universal service goal that, in each state, carriers should work to achieve that state's statewide average rate of subscribership in that state's low-income, minority, and limited-English-speaking communities.

III. THE FINAL DECISION SHOULD IMPLEMENT THE ACT'S PRINCIPLES TO ENCOURAGE ACCESS FOR COMMUNITY-BASED ORGANIZATIONS TO ADVANCED TELECOMMUNICATIONS AND INFORMATION SERVICES.

In their prior comments, the National Council of La Raza recommended that the Federal Communications Commission encourage access for community-based organizations to advanced telecommunications and information services. People in the community often seek information and leadership on economic, social, and governmental issues, first and foremost from the community-based organizations. As their prior comments noted, however, community-based organizations hardly have the full and equal access to advanced services they should have. Section 254(b) provides that access to advanced telecommunications services

<sup>&</sup>lt;sup>2</sup> Telecommunications Act of 1996, sec. 104 (amending 47 U.S.C. § 151).

<sup>&</sup>lt;sup>3</sup> Opening Comments on Universal Service in Low-Income, Minority, and Limited-English-Speaking Communities at 5-9, 10-18. exhs. 1-5 (Apr. 11, 1996).

should be had in all regions of the nation, and focusing on the centrally located community-based organizations would be an economically efficient and effective beginning. The fact that schools, libraries, and health-care providers are specifically mentioned does not preclude the Commission's responsibilities to give full and equal effect to the provisions of section 254(b) promoting access in *all* regions.

At the very least, the National Council of La Raza recommended that community-based organizations providing educational, health, and literary services should have such access. The Recommended Decision acknowledged this recommendation, but did not adopt it. The draft stated that the Telecommunications Act of 1996 "specifically defines the categories of institutions that are eligible for discounted telecommunications and information services, and we find no evidence that Congress intended this Joint Board or the Commission to supplement the 1996 Act's definition", citing 47 U.S.C. § 254(h)(5)(C). Recommended Decision ¶¶ 20, 26.

Because of community-based organizations' critical importance, the National Council of La Raza reiterates this recommendation and undertakes to address the draft's statutory concerns. Community-based organizations are carrying the brunt of the load of providing critical services. As they are called upon to serve more of the poor with fewer resources, they need quick and effective access to the information and programs necessary to provide these services. They have urgent needs *now* for full access to the information superhighway. They are also operating at deficits. Their sources of funds are not increasing nearly as rapidly as their expenses to provide even minimal services to the community. Thus, they would need access to these advanced telecommunication services at affordable rates. Surely as non-profit charitable organizations serving the poor, they should qualify for discounted rates.

The National Telecommunications and Information Administration suggests that until connectivity to households is more widespread, community centers, like public schools and libraries, play a pivotal role in providing information access to underserved communities.

6 <u>Id.</u> ¶ 10.

California's Legislature found that community-based organizations should have such priority "[b]ecause of their economic and social impact". Mr. Bong Hwan Kim of the Korean Youth and Community Center agrees on the importance of having advanced information technologies available in community-based organizations. His organization has found that such technologies provide a powerful mechanism to reach isolated low-income, immigrant communities with information on social services, education, arts and culture, and consumer issues. Indeed, KYCC is using advanced communication technology to enhance its capacity and efficiency in order to continue or increase its levels of services to the community even as resources decline.

The Joint Board's and the Commission's responsibilities for advanced services are *not* limited to the provisions specifically for schools, libraries, and health-care providers. Rather, the Telecommunications Act of 1996 directs that the Joint Board and the Commission "*shall* base policies for the preservation and advancement of universal service on the following principles". 47 U.S.C. § 254(b). "Access to advanced telecommunications and information services should be provided in all regions of the Nation." <u>Id.</u> § 254(b)(2). Providing access to community-based organizations provides one of the most efficient and effective means of doing so. Section 254(b)(3) further states that "[c]onsumers in all regions of the Nation, including low-income consumers and those in rural, insular, and high cost areas, should have access to telecommunications and information services, including interexchange services and *advanced telecommunications and information services*, that are reasonably comparable to those services provided in urban areas and that are available at rates that are reasonably comparable to rates charged for similar services in urban areas." In sum, Section 254(b)(2)

<sup>&</sup>lt;sup>4</sup> Act of July 21, 1994, ch. 278, § 2(b)(6).

<sup>&</sup>lt;sup>5</sup> Declaration of Bong Hwan Kim ¶ 11.

states that advanced telecommunications should be accessible to all people. Section 254(b)(3) reiterates the general concept of section 254(b)(2), but further expresses an explicit intent that low-income consumers, among others, are among the "consumers in all regions" to have access to telecommunications services, including advanced services. Both require the Commission to promote advanced services beyond those provisions for schools, libraries, and health-care providers.

The Telecommunications Act further directs the Joint Board and Federal Communications Commission to "tak[e] into account advances in telecommunications and information technologies and services" when defining that "evolving level of telecommunications services" which is universal service. Id. § 254(c)(1). Support for those community-based organizations, which again are increasingly carrying the brunt of providing critical economic and governmental services in the communities, would assuredly meet the criteria specified for consideration in subsections (A)-(D). The Telecommunications Act of 1996 nowhere prohibits the Commission, in its efforts to advance universal service, from designating that certain additional, advanced services (such as those being proposed for schools) be made available to community-based organizations in order to implement the principle that "[a]ccess to advanced telecommunications and information services should be provided in all regions of the Nation". Intervenors urge the Commission to exercise that discretion in order to fulfill the stated statutory mandate.

The California Public Utilities Commission's recent universal-service decision provides an example which goes far to bring the information superhighway, universal service, and

<sup>&</sup>lt;sup>7</sup> The Act directs the Commission's discretion and provides specific guidance in the provision of advanced services to schools, libraries, and health-care providers. As the Commission recognizes its "discretion to determine whether such a [greater] discount [for economically disadvantaged schools] is necessary to make access to and use of such services affordable for disadvantaged schools and libraries", Recommended Decision ¶ 561, the Commission has discretion to implement the other, more general provisions of the Act directed the Commission to achieve access to advanced telecommunications and information services in all of the other regions of the Nation.

competition to California's low-income, minority, and limited-English-speaking communities. It recognized that "CBOs, especially in low income and non-English speaking communities, oftentimes serve as a meeting place for people in those communities, and the CBOs oftentimes act as advocates on behalf of those communities on issues of interest. By providing access to CBOs, we can position communities to take advantage of the benefits of the information age, and promote access to the technology and information infrastructure throughout the state."

Decision 96-10-066 at 85, File Nos. R.95-01-020/I.95-01-021 (Oct. 25, 1996).

Under the California PUC's decision, qualified community-based organizations are those exempt from taxation under Section 501(c)(3) or 501(d) of the *Internal Revenue Code*, which offer health care, educational instruction, job training, or job placement. Qualified CBOs are entitled to 25 percent off the price for the following advanced services, limited to one or two such lines: switched 56, ISDN, T-1, DS-3, and their functional equivalents. These CBOs may negotiate even greater discounts. There is \$5 million annually available to fund such discounted access. Decision 96-10-066 at 85-86.

As the California Public Utilities Commission stated,

The California Teleconnect Fund also reduces the dichotomy between the information rich and the information poor. . . . By providing qualifying CBOs with discounts for high speed data connections, these CBOs can better serve their constituencies, and provide the communities they serve with increased access to the telecommunications network, thereby decreasing the stratification between information rich and information poor communities.

Decision 96-10-066 at 90-91. The Federal Communications Commission has demonstrated an equal concern with the separation between information rich and information poor. The National Council of La Raza strongly urges the Commission to adopt their recommendation to provide access to the critical community-based organizations in order to provide broader access to the communities they serve.

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# Conclusion

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3 The National Council of La Raza, Southern Christian Leadership Conference, Korean Youth and Community Center, Filipino Civil Rights Advocates, Filipinos for Affirmative 4 5 Action, Association of Mexican-American Educators, California Association for Asian-Pacific Bilingual Education, Chicano Federation of San Diego County, El Proyecto del Barrio, Escuela 6 de la Raza Unida, and Lawyers' Committee for Civil Rights of the San Francisco Bay Area 7 8 very much appreciate the considerable progress which the Joint Board's Recommended 9 Decision makes towards universal service in low-income, minority, and limited-Englishspeaking communities. They respectfully submit, however, that further prudent advances are 10

needed, that the Telecommunications Act of 1996 authorizes those necessary advances, and

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1	that the Federal Communications Commission should incorporate the recommendations into it
2	final decision and rules.
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4	Dated in San Francisco, California, on the 19th day of December, 1996.
5	Respectfully submitted,
6	PUBLIC ADVOCATES, INC.
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14	FILIPINO CIVIL RIGHTS ADVOCATES ASSOCIATION OF MEXICAN-AMERICAN
15	EDUCATORS CALIFORNIA ASSOCIATION FOR ASIAN-
16	PACIFIC BILINGUAL EDUCATION CHICANO FEDERATION OF SAN DIEGO
17	COUNTY EL PROYECTO DEL BARRIO
18	ESCUELA DE LA RAZA UNIDA LAWYERS' COMMITTEE FOR CIVIL RIGHTS
19	OF THE SAN FRANCISCO BAY AREA
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### PROOF OF SERVICE

- I, the undersigned, hereby declare:
- 1. I am a citizen of the United States of America over the age of eighteen years. My business address is 1535 Mission Street, San Francisco, California, 94103. I am not a party to this action.
- 2. On December 19, 1996, I caused service of a true and correct copy of this document, Opening Comments on the Federal-State Joint Board's Recommended Decision and Consequences for Universal Service in Low Income, Minority and Limited-English-Speaking Communities, dated December 19, 1996, upon the persons below by depositing in the United States mail an envelope containing a true and correct copy of this document, with proper postage affixed, addressed to:

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The Honorable Andrew C. Barrett, Commissioner Federal Communications Commission 1919 M Street, N.W. -- Room 826 Washington, D.C. 20554

The Honorable Susan Ness, Commissioner Federal Communications Commission 1919 M Street, N.W. -- Room 832 Washington, D.C. 20554

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I declare under penalty of perjury that the foregoing is true and correct.

Dated in San Francisco, California, this 19th day of December 1996.

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